

Let tbt* fill your tables.

Reach **234,500** hungry readers on Friday and **161,700** each weekday in America's fastest growing daily newspaper.



Special Deals for Restaurants only

On Wednesdays and Fridays restaurants receive special rates and placement in tbt* near restaurant listings and reviews.

Full Color Rates

Size	Col. x Inch	Wednesday*	Friday
1/8 page	2x4 or 4x2	\$160	\$470
1/4 page	3x5.5 or 5.5x3	\$223.75	\$598
1/2 page	5x5.5	\$306	\$763
Full page	5x11.5	\$531.25	\$1,212.50

Black and White Rates

Size	Col. x Inch	Wednesday*	Friday
1/8 page	2x4 or 4x2	\$60	\$120
1/4 page	3x5.5 or 5.5x3	\$123.75	\$247.50
1/2 page	5x5.5	\$206	\$412.50
Full page	5x11.5	\$421.25	\$862.50

Wednesday rates are available to Friday advertisers only. No contract required. Other ad sizes available at regular tbt rates. Regular deadlines apply.



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For more information, contact your account executive at: 813-226-3318, 727-893-8725 or visit us online at tbt.com/mediakit



tbt* Fast Facts:

- * Distributed in more than 800 office buildings (a great way to reach the lunch crowd!)
- * Largest group of readers are between the ages of 25 and 39
- * 84% of 25- to 39-year-olds have eaten at a sit-down restaurant in the past 30 days
- * 98% of 25- to 39-year-olds have eaten out in the last 30 days

(Source: Scarborough, 2008 Release 1)



Fast news you can use.

Effective 09-08