

# Let tbt\* fill your tables

Reach **215,000** hungry readers on Friday and **155,000** each weekday in America's fastest growing daily newspaper.



## Special Deals for Restaurants only

On Wednesdays and Fridays restaurants receive special rates and placement in tbt\* near restaurant listings and reviews.

### Full Color Rates

Size	Col. x Inch	Wednesday*	Friday
1/8 page	2x4 or 4x2	\$160	\$470
1/4 page	3x5 or 2x7.5 or 5x3	\$212.50	\$575
1/2 page	5x6	\$325	\$800
Full page	5x11.5	\$531.25	\$1,212.50

### Black and White Rates

Size	Col. x Inch	Wednesday*	Friday
1/8 page	2x4, 4x2	\$60	\$120
1/4 page	3x5, 2x7.5 or 5x3	\$112.50	\$225
1/2 page	5x6	\$225	\$450
Full page	5x11.5	\$421.25	\$862.50

\*Wednesday rates are available to Friday advertisers only.  
No contract required.  
Other ad sizes available at regular tbt\* rates.  
Regular deadlines apply.

For more information,  
contact your account  
executive at: 813-226-3318,  
727-893-8725 or visit us  
online at [tbt.com/mediakit](http://tbt.com/mediakit)



## tbt\* Fast Facts:

- \* Distributed in more than 900 office buildings (a great way to reach the lunch crowd!)
- \* Largest group of readers are between the ages of 25 and 39
- \* 85% of 25-39 year olds have eaten at a sit-down restaurant in the past 30 days
- \* 25-39 year olds are more likely to have eaten at an upscale restaurant in the past 30 days

(Source: Scarborough, 2007 Release 1)



Fast news you can use.

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